

Spracht to Showcase Award-Winning Line of Communication Products at CTIA 2010

All four Bluetooth®-enabled Spracht products will be on display

Mountain View, CA – Spracht (www.spracht.com), the acoustic division of parent company ODI, will be showcasing all four of their Bluetooth-enabled communication products at the CTIA Show in Las Vegas, March 23rd – 25th. Spracht is building on their recent success at CES, where they obtained three Innovation Award Nominations for the Aura BluNote, the Aura SoHo, and the newest product, the Aura EQ.

“We are extremely proud of the Spracht products and are excited to exhibit them at the upcoming CTIA show” said Gary Crock, VP Sales & Marketing for Spracht. “Spracht is a small U.S. company, and were pleased to have had 3 of our products nominated for Innovations awards at CES. We now have a great product offering for the wireless retailer, and are looking forward to meeting with many new distributors and resellers in the wireless space in order to show them our unique and innovative products.

The Spracht products on display at the CTIA Show will be the Aura Mobile BT, the Aura SoHo, the Aura BluNote, and the Aura EQ. The Aura Mobile BT is a Bluetooth-enabled, conference phone that provides hands-free communication and wireless connection to your mobile device. The Aura SoHo is a high quality, full duplex conference speaker phone with plug in options that include Bluetooth™ Module, PBX for digital phone systems, and wireless connectivity. The Aura BluNote is a Bluetooth wireless speaker that allows you to make and receive phone calls using the mobile phone hands-free function. Most recently, the Aura EQ Headset is a Bluetooth earset that pairs to a cell phone for hands-free conversations, with a unique second mode for local enhanced hearing, turning the headset into a Personal Sound Amplification Product (PSAP).

Spracht will be exhibiting at booth #6047 North Hall at CTIA. To learn more about all of Spracht’s products, please visit www.spracht.com.

About Spracht

Spracht is the acoustic division of parent company ODI (<http://www.odi.net>), a recognized leader in digital imaging, acoustics, LCD image display, and other consumer electronics. Founded in 1993, Silicon Valley based ODI has developed bestselling products, such as the Connectix Quickcam, for both Fortune 100 companies and technology notables such as Intel, Cisco, Palm and Kensington. For more information regarding Spracht, please visit: www.spracht.com.

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